

Permian Basin RV Park

PRIVACY POLICY

Effective Date: August 14, 2026 | Last Updated: August 14, 2026

301 W Bell St, Stanton, TX 79782

Phone: (432) 756-2272 | Text: (432) 237-4673 | Email: permianbasinrvpark@property-mgm.com | Website: permianbasinrvpark.com

Permian Basin RV Park ("we," "us," or "our") operates an RV park located at 301 W Bell St, Stanton, TX 79782 and the website permianbasinrvpark.com. This Privacy Policy explains what information we collect, how we use it, how we protect it, when it is shared, and the choices available to you. It applies to our website, our reservation and guest services, and our telephone, email, and text message communications.

By using our website, making a reservation, staying at our park, or communicating with us, you agree to this Privacy Policy. If you do not agree, please do not use our website or services.

1. What Information Is Collected

Information You Provide to Us

- **Identity and contact information:** your name, mailing address, email address, and mobile telephone number.
- **Reservation information:** arrival and departure dates, site preference, RV type and length, number of occupants, pets, and vehicle or license plate information.
- **Payment information:** billing address and payment card details, collected and processed by our third-party payment processors. We do not store complete payment card numbers on our systems.
- **Verification documents:** government-issued identification or proof of insurance, where required for extended or monthly stays.
- **Communications:** the contents of emails, text messages, voicemails, contact form submissions, and customer service requests you send us.

Information Collected Automatically

- IP address, browser type, device type, operating system, referring URL, pages viewed, links clicked, and time spent on our website.
- Cookies, pixels, and similar technologies, as described in Section 5.
- Basic technical connection logs generated when a device connects to our guest WiFi network.

Information From Service Providers

- Our online booking and reservation platform, which transmits the reservation details you submit.
- Our payment processors, which confirm transaction status.
- Analytics providers that help us measure website performance.

2. How Data Is Used

We use the information described above only for the following purposes:

- To create, confirm, modify, and manage your reservation and your stay.
- To process payments, deposits, refunds, and outstanding balances.
- To send you reservation confirmations, reminders, check-in and access instructions, site assignments, and billing or balance-due notices.
- To send operational and emergency notices about the park, including utility interruptions and weather or safety alerts.
- To respond to your questions, requests, and customer service inquiries by phone, email, or text message.
- To send special offers, discounts, and service updates, but only where you have separately consented to receive them.
- To operate, maintain, secure, and improve our website, our facilities, and our services.
- To enforce our Terms and Conditions and park rules, protect the safety of guests, staff, and property, prevent fraud, and comply with applicable law.

3. SMS Opt-In Details and Mobile Information

We operate a text messaging program under the business name **Permian Basin RV Park**, sent from (432) 237-4673.

How We Obtain Your Consent

- By submitting a form on our website in which you manually check one or more consent checkboxes. Consent checkboxes are never pre-selected, and checking them is never required in order to submit the form.
- By providing your mobile number and giving consent during the reservation or registration process, in person or by telephone.
- By sending a text message to our number first, which we treat as your consent to reply.

Consent to receive marketing text messages is **not** a condition of any purchase, reservation, or service. Consent for marketing messages is collected separately from consent for non-marketing messages, so that you may opt into one, both, or neither.

Messages You May Receive

- **Marketing messages** about special offers, discounts, and service updates, if you consented to receive them.
- **Non-marketing messages** about reservation confirmations, reservation reminders, check-in and check-out instructions, site assignments, billing and payment notices, customer service replies, and park operational or emergency alerts.

Message Frequency, Rates, and Opt-Out

- Message frequency may vary. You will receive up to 6 messages per month, plus replies to messages you send us.
- Message and data rates may apply.
- Reply **STOP** to any message to opt out at any time. Reply **HELP** for assistance.
- Carriers are not liable for delayed or undelivered messages.

Mobile Information Sharing

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service, is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

4. How Information Is Shared

We do not sell, rent, or trade your personal information. We disclose personal information only in the limited circumstances below:

- **Subcontractors and support-service providers** acting on our behalf, such as our reservation platform, payment processor, website host, messaging platform provider, and customer service vendors. They may use the information only to perform services for us.
- **Legal and safety purposes**, where required by law, subpoena, court order, or lawful request by public authorities, or where necessary to protect the rights, property, or safety of our guests, staff, or business.
- **Business transfers**, in connection with a merger, acquisition, financing, or sale of all or part of our business, subject to this Privacy Policy.
- **With your direction or consent**, where you ask us to share information.

As stated in Section 3, text messaging opt-in data and consent are excluded from all sharing described above.

5. Cookie and Tracking Information

Our website uses cookies and similar technologies. Cookies are small text files stored on your device.

- **Essential cookies** allow the website and booking process to function.
- **Preference cookies** remember choices you make, such as previously entered information.
- **Analytics cookies** help us understand how visitors use the website so we can improve it.

You can control or delete cookies through your browser settings. Disabling cookies may limit some website functionality. We do not respond to browser "Do Not Track" signals at this time.

6. Data Security Practices

We maintain reasonable administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, use, alteration, or disclosure. These include:

- Encryption of data in transit to our website using industry-standard TLS/SSL.
- Use of PCI-compliant third-party payment processors, so that full payment card numbers are not stored on our systems.
- Access controls limiting employee access to personal information to those who need it to perform their job.
- Password protection on the accounts and systems used to manage reservations and guest communications.
- Routine review of our vendors and their security practices.

No method of transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

7. Data Retention

We retain personal information for as long as needed to provide our services, maintain reservation and financial records, resolve disputes, and comply with legal, tax, and accounting obligations. Records of text messaging consent and opt-out requests are retained for as long as required to demonstrate compliance with applicable messaging regulations. When information is no longer needed, we delete or de-identify it.

8. Your Rights and Choices

Unsubscribing From Communications

- **Text messages:** reply STOP to any message from us to unsubscribe, or reply HELP for assistance.
- **Email:** click the unsubscribe link at the bottom of any marketing email, or email permianbasinrvpark@property-mgm.com with the subject line "Unsubscribe."
- **Phone:** call (432) 756-2272 and ask to be removed from our contact lists.
- We may continue to send communications necessary to administer an active reservation.

Accessing, Updating, and Deleting Your Information

- You may request access to the personal information we hold about you by emailing permianbasinrvpark@property-mgm.com or calling (432) 756-2272.
- You may request that we correct inaccurate or incomplete information.
- You may request that we delete your personal information, subject to records we are required to retain by law.
- You may request a portable copy of the information you provided to us.
- You may opt out of targeted advertising.

Texas residents may exercise these rights under the Texas Data Privacy and Security Act. We will verify your identity before acting on a request and will respond within the time period required by law. If we decline a request, you may appeal by replying to our response, and we will provide a written explanation of our decision. Send all requests to permianbasinrvpark@property-mgm.com.

9. Children's Privacy

Our website and services are not directed to children under 13, and we do not knowingly collect personal information from children under 13. If you believe a child has provided us personal information, contact us and we will delete it.

10. Third-Party Websites

Our website may link to third-party websites and booking platforms that we do not control. This Privacy Policy does not apply to those services. We encourage you to review the privacy policy of any third-party site you visit.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The "Last Updated" date above reflects the most recent revision. Material changes will be posted on this page, and your continued use of our website or services after posting constitutes acceptance of the updated policy.

12. Contact Us

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